Unit 8.1
Web Design
Key Word Vocabulary

During this lesson you will hear the following key words. Make sure you listen carefully to the lesson as you may be asked questions at the end.

Accuracy

Ease of Use

Contrast

Criteria

Display

Structure
Your Web Site

• Website should be made for a **Target Audience** of:
  - Children your age
  - Midway between children and adults.

  I suggest a balance of images and text. Colours should be attractive but not too bright.

• **Purpose of the Website** is to give Information about your chosen topic to the target audience.

  Think about the **Relevance** and **Validity** of the information you include.
Other Things to Consider

Important features to consider when planning your web site:

• Make sure Information is Accurate
  - Is information Up-To-Date?
  - Is the information Complete?
  - Is the information True?

• Web Site’s Ease of Use
  - Information in logical order?
  - Easy to navigate?

• Quality of Display
  - Font large enough to read?
  - Good use of Contrast
  - Consistent layout and design?
**Colour Contrast**

<table>
<thead>
<tr>
<th>Good Colour Contrast</th>
<th>Bad Colour Contrast</th>
</tr>
</thead>
<tbody>
<tr>
<td>Good Color Contrast</td>
<td>Bad Color Contrast</td>
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<td>Good Color Contrast</td>
<td>Bad Color Contrast</td>
</tr>
</tbody>
</table>
Web Site’s Criteria

• Web site content is up to you. (Choices must be agreed by me first)

• Rules for your web site:
  1 Homepage:
    Title of Website, Your name, Short Description, Images.

  At least 3 other pages (Different content on each page):
    Mixture of Images and Text
    Each page MUST contain a Heading
    ALL web pages MUST hyperlink to each other
    Your web site MUST inform users about your chosen topic.

Example Website
Website Structure

(How pages link together)

Homepage

Page 1

Page 2

Page 3

Example Website
Activity - Storyboard Design

- You need to make a paper-based design of your web site:
  - Include ALL Hyperlinks
  - Show where you will insert Images
  - Show where you will insert Text
  - Make notes on Colours you might use
  - Use Headings and Titles etc.

Remember!

Homepage and at least 3 other pages
On each of the web pages you should have hyperlinks to EVERY other page
Homework

• Incomplete website designs need to be taken home and completed (colours, links etc).

• You should also gather images of your favourite animals onto a memory stick so that we can use them when you begin your website next lesson.